

Telephone
Fitz Roy 6100

A Sale of "Ru-Stella" Phonographs at Big Savings

Model C (with album) ~~Usual price \$129.00 CASH~~ **Sale price \$99.50 CASH**
Model D ~~80.50~~ **74.50**
Both are cabinet models—some in fumed and golden oak, but most are in the genuine mahogany finish.
H.M.C.—Music Dept., Fourth Floor, 34th St., Near

Macy's
Herald Square Broadway, 34th to 35th St.

ATTENTION!
For 62 years we have sold dependable merchandise at "lowest-in-the-city prices." We are doing so now and shall continue to do so.
R.H. Macy & Co.

Store Hours
9 to 5:30

Sale of Linens

Reduced and specially priced for this sale

Pure linen satin table damask. Special \$1.89 yd.
Only 500 Yards. Marked down from \$2.19 yard.
Extra heavy cream bleached in pretty patterns. 70 inches wide.
Pure linen satin damask cloths. Special \$5.19 each
100 only. Today's wholesale cost \$6.50 each.
Pure Irish linen satin damask, full bleached and heavy. In floral patterns. 67x67 in.
Pure Linen Crash Luncheon Sets **\$3.96 set**

13 pieces six doilies (6 in.)
six doilies (10 in.)
one 23-in. centerpiece

Heavy linen oyster white crash, neatly scalloped.
Japanese blue and white bungalow cloths, washable and reversible, suitable for seashore or country home. Five attractive Oriental patterns in delft blue. Regularly **\$1.97** Sale **\$1.59 ea.**

48x48 in. Cloth **2.79** **1.97 ea.**

60x60 in. Cloth **4.19** **2.97 ea.**

70x70 in. Cloth **1.49 doz.** **1.19 doz.**

12x12 in. Napkins **1.49 doz.** **1.19 doz.**

Pure Irish Linen glass towels. Special 49c each

Marked down from 74c each. Only 100 dozen at this price.

Very fine, absorbent and without lint. Plain centres and red or blue borders. Hemmed and looped. Size 22x29 in.

H.M.C.—Second Floor, 35th Street

Misses' Organdie Frocks

\$9.74



Sweet simplicity should and does prove the chief charm of these sheer affairs of crisp organdie.

Tiny pleated frills about the collars, down the sides and around the belts are the distinctive features. One model is trimmed with wee bows and streamers of ribbon and the other has self color binding.

Sizes 14-16-18 years.

In Rose, Orchid, Nile Green, Pink, White, Maize and Copenhagen.

H.M.C.—Third Floor, 35th Street



1,000 House and Morning Dresses

Attractively Priced MORNING DRESSES

Cool, good-looking, well-made dresses of figured percales, ginghams and chambrays.

Sizes 36 to 44 only.

\$1.59

HOUSE DRESSES—EXTRA SIZE

Properly made and full-cut. They are made of striped or plain color ginghams.

Sizes 48 to 52.

\$2.29

H.M.C.—Third Floor, Centre

White Cotton Fabrics

200 Pieces 36 Inch Longcloth

\$4.19 a piece of 10 yards

Soft, doeskin finished longcloth, strong and durable. Suitable for underwear for women and children.

(Our regular price for the piece was \$4.69)

39 Inch Imported Swisses

\$1.19 a yard

A Special Purchase of 1,000 Yards

The vogue for Dotted Swisses finds us well prepared. Among the patterns shown in this offering are dots in assorted sizes, and striped and crossbar effects with woven dots interspersed.

Ordinarily, these Swisses would sell in our regular stocks at \$1.49 to \$1.69 yard.

White Dress Voile

39c a yard

3,000 yards of 39 inch Voile, in a sheer quality, to be used for summer frocks and blouses.

H.M.C.—White Goods Dept., Second Floor, Centre

Sale of Summer Bed Coverings

At Remarkably Low Prices

WHITE BLANKETS

\$3.94 a pair
Single and full sizes

They are slightly imperfect, but the imperfections are hardly perceptible and will not affect the wear or mar the appearance of the blankets. Regularly, if perfect, \$5.39 and \$6.89.

BED SPREADS

\$1.94 and \$2.94

Single, Three-quarter and Full size

Dependable quality Marseilles patterns. Crochet weave and of firm texture.

Note: Of special interest to owners of hotels and institutions.

H.M.C.—Basement, 35th St., Near

Sale of Machine Embroidered Lingerie

The chance of chances to own dainty lingerie, effectively trimmed with lace, ribbon and embroidery—machine embroidery, it is true—but so precisely done, and so beautiful in design, that it runs a close second to hand embroidery. And the difference in price is not to be scoffed at.



Nightgowns

At \$2.49

Nightgowns of medium weight nainsook, in slipover and sleeveless models, prettily embroidered.

At \$2.79

Empire models, of fine batiste, embroidered in dainty designs.

At \$3.79

Beautifully fashioned Nightgowns, trimmed with Val and filet lace and with ribbon bows. One model is illustrated.



Step-In Envelope Chemises \$2.49

There are seven different designs in this lot, two of which are illustrated above. Come in empire or straight models, all full-cut. All edges are neatly scalloped.

Corset Covers

Tailored Model \$1.39

as illustrated, has armholes, top, and front closely outlined in scalloping. Neat tucks and embroidery trim the front.

Ribbon Shoulder Model \$1.79

as illustrated, has dainty trimming of hemstitching, ribbon run. A lace medallion on either side each encircled by a pretty wreath. It has scalloped edges.



H.M.C.—Third Floor, Near

Combinations \$2.79

These come in both skirt and drawer models, embroidered in pretty designs, and scalloped around the top and the bottom.

Envelope Chemises \$2.79

Choice of five styles in flesh and in white batiste. The embroidery on these is exquisite in design. Some styles show*lace inserts and lace edgings.



Envelope Chemises \$1.79

Two of the 14 different models are illustrated above. We have them in regular and shoulder strap models, in empire and semi-empire effects.

Petticoats

Shadow Proof Petticoat \$2.79

of medium weight nainsook with deep, scalloped hem, and a pretty design embroidered all around.

Double Panel Petticoat \$3.79

elaborately embroidered flounce edged with lace. Very desirable for wear with sheer dresses.

Super Prairie Grass Rugs

We have just received a shipment of Super Prairie Grass Rugs. These rugs are extraordinary in the design and coloring. The quality is excellent and will give good, faithful service in YOUR home. For your summer home; ideal for use on porches of country and seashore cottages; will also give excellent service in living and dining rooms. The sizes and prices are as follows:

27 in. x 54 in.	\$2.48	6 ft. x 9 ft.	\$11.14
36 in. x 72 in.	3.74	8 ft. x 10 ft.	17.14
54 in. x 90 in.	7.74	9 ft. x 12 ft.	20.89

Seamless Axminster Rugs Reduced

There are not a great many patterns among them, but there are many rugs of each pattern. The rugs are seamless and well wearing. We believe it to be a satisfactory wearing fabric in every particular. The surface is a high pile of wool and the colors are the best that can be used. Sizes and prices:

	Our Regular Price	Sale Price
27 in. x 54 in.	\$6.74	\$5.48
9 ft. x 12 ft.	77.50	50.75

English Oil Cloth The Old-Fashioned Kind

The opportunity came to us to purchase some oil cloth made in Great Britain. The oil cloth made over there is of an unusual quality, and most excellent in color and design. The blending of the pattern is beautifully done, and these oil cloths are clean, neat looking, and will make an unusually attractive kitchen, bathroom or pantry floor covering. One grade only.

Specially priced \$1.04 per square yard.

H.M.C.—Fourth Floor

Two-Tone Satin Breakfast Coats

Silken Coolness for Summer Mornings

\$13.74

Cording is the simple but rich trimming on these straight line breakfast coats. The neck line is plain, but two revers fall back from the open neck. The sleeves, pockets, and the top of the full flounce are trimmed with the cording. Ball buttons and loops fasten the front. A narrow string sash.

In Rose, Orchid, Copenhagen, Cerise, Turquoise, Wistaria and Peach

Sizes 38 to 44

H.M.C.—Third Floor, 35th Street



To wear with the jersey suit on the links, or with a sheer frock on the boulevards.

Women's Sport Petticoats

\$2.79

These are made of a particularly fine quality of white Venetian sateen with a panel in back.

A deep flounce is trimmed with tucks and finished with small ruffles.

H.M.C.—Third Floor, 35th Street

New Arrivals from Abroad!

A Shipment of These Desirable Long White Glace Gloves

Mousquetaire gloves made of selected leather; they are soft and pliable. At this time, when the vogue of short sleeves is established for some time to come, it is, indeed, gratifying to find such very necessary accessories at such low prices.

16-button length—to be worn with elbow length sleeves

\$4.39

20-button length—to be worn with extremely short sleeves

\$5.39

H.M.C.—Main Floor, Broadway

In the Misses' Own Section

Smocks with a Holiday Air

\$2.24

420 Smocks of bright colored Pickwick linene embroidered in contrasting colors. Each model has a charm all its own, whether it is round, V, or square neck.

Come in White, Rose, Maize and Copenhagen
Sizes 14 to 20

Dainty Organdie Blouses at \$2.59

Two girlish models as illustrated. On the right is the ever charming Peter Pan blouse edged with lace in a tatting pattern.

On the left is a youthful, cool model with deep roll collar and ric-rac trimming.

To be had in Pink, Copenhagen, Maize and White. Sizes 14 to 20

Middies for Misses & Children

\$1.49

250 Middies of fine quality linene, in white and colors. The white ones come with long or short sleeves, the colored ones (rose, green, Copenhagen) with long sleeves.

Sizes 6 to 20



H.M.C.—Misses' Section, Third Floor, 35th St.